

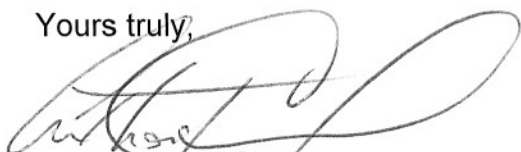
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When we had heard about Murray Warren's successful track record from another software company we decided to use his services. He quickly helped us build and design a telesales, market intelligence gathering and lead generation system in order to quickly acquire a database of potential prospects.

I can't stress how important it was to obtain this business intelligence It has allowed us to focus on what our market was lacking, what their *pressing burning issues* were, what our complete differentiators are and, most importantly, what our unique selling proposition is.

Thanks Murray, and I would recommend your services to companies is in the early, mid or mature stage of their marketing efforts.

Yours truly,



Anthony Carrol
President / CEO